



**EXPERIENCE  
FRESH**

WITH PANASONIC MAXIMUS REFRIGERATORS

**Panasonic**

# New Direct Cool Refrigerators Launch




**STORE MORE**  
Substantial Interior Space

- Bigger Vegetable Box
- Spacious Door Shelves



**COOL BOLT**  
Instant & Efficient Refrigeration

- Thicker Insulation
- CoolLock Technology



**TOUGH PLUS**  
Safe & Sturdy

- Works without Stabilizer
- International Safety Standards

**Gross Capacity : 193L**

**NEW**



**NR-A191SMX1**

**NEW**



**NR-A191SSX1**

### Key USPs and Features

- Gross Capacity : 193L
- Net Capacity: 181L
- 2 Star Rating (**249\*Units per Year**)
- Solid PCM Finish
- **Color: Maroon & Silver**
- Spill-proof Toughened Glass Shelves with Trim Deco
- Height Adjustable Shelves- **4 Grooves**
- Full Transparent Accessories → **GPPS**
- Bigger Vegetable Box → **16.5 L**
- **Humidity Control** on Veg Box Cover
- **Honey Comb** Veg Cover
- Multi-purpose Chiller Tray
- **Bottom Door Pocket** for Additional Bottle/ Jar Storage
- Wider Door Pockets
- **Door Lock**
- Recessed Handle
- In-Built Egg Tray
- Ice Tray- 12 Ice Cubes
- Easy Use Thermostat → Presets for Summer/ Winter & Monsoon
- Anti-Fungal & Removable Door Gasket





- Freezer with Transparent Door
- Multi-purpose Chiller Tray
- Adjustable Shelves - 4 Grooves
- Toughened Glass Shelves
- Honey Comb Veg Box Cover
- Humidity Controller
- Bigger Veg Box (Full Transparent with GPPS Cover) → 16.5 L



- Knob Type Thermostat – with Pre settings of Summer, Monsoon & Winter
- Door Rack with in-built Egg Tray
- Anti-fungal Removable Door Gasket
- 2 Adjustable Half Shelves
- Door Lock
- More Space for 2L Bottles
- Extra Bottle Space



## More Storage

- **Gross to Net Ratio** → 94% of entire capacity can be used as Storage Space (181L Net vs. 193L Gross) 😊
- **Bigger Vegetable Box** → 16.5 L 😊
- **Bottom Door Pocket for Additional Bottle/ Jar Storage**
- **Wider Door Pockets** 😊
- **2L Bottle Storage** 😊

## More Usage Flexibility

- **Height Adjustable Shelves- 4 Grooves** → Shelves can be adjusted easily for utensils of different heights/ sizes 😊
- **Adjustable Half Shelves** → 2 Half shelves with multiple grooves for more storage flexibility
- **Easy Use Thermostat Control** → Presets for Summer/ Winter & Monsoon 😊
- **Door Lock** → Now keep naughty children away from your refrigerator !!! 😊

## More Hygiene

- **Humidity Control on Veg Box Cover** → Easily adjust the air flow in Veg Box to ensure optimum humidity → Keep your fruits and vegetables fresher for longer periods 😊
- **Honey Comb Veg Cover** → Unique Bee-hive design to collect moisture on the inside of veg box cover so that the droplets do not fall back on veggies. Just shake the droplets off to ensure freshness and hygiene for long time 😊
- **Anti-Fungal & Removable Door Gasket** 😊

## More Premium, Durability and Savings

- **Full Transparent Accessories** → **GPPS Material** → Better than any entry model in competition 😊
- **Spill-proof Toughened Glass Shelves with Trim Deco** → 100kg. Load bearing for heavy utensils for peace of mind 😊
- **Energy Consumption** → One of the best in the industry → 2 Star Rating (249\*Units per Year) 😊
- **No need of Stabilizer** → Wide Voltage Range → 135V ~ 280V\* 😊
- **10 Years Compressor Warranty (along with 1 year Comprehensive Warranty)** 😊



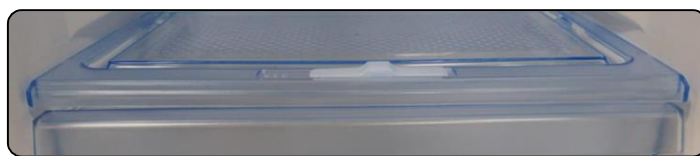
Honey Comb Veg Cover



In-built Egg Tray



Transparent Freezer Door & Ice Tray



Humidity Control

Wider Door Pocket with In-built Egg Tray

Multiple Grooves for Adjusting Half Shelves → Maximum Space Utilization & Storage Flexibility

Wider Door Pocket; Ample space for 2L Bottles Storage

Bottom Door Pocket for Additional Bottle/ Jar Storage

