

# Refrigerators



# Panasonic

Introducing Intelligent Inverter Refrigerators with INTELLIGENT ECO SENSORS **ECONAVI**  
**EXPERIENCE FRESH** IN MORE WAYS THAN ONE



EXPERIENCE FRESH 

Panasonic | Refrigerators

Service Helpline: 1800 103 1333 | 1800 108 1333

INTELLIGENT ECO SENSORS

**ECONAVI**

**INVERTER**



Ag Clean



**PrimeFresh**  
FREEZING

# Introducing BG Series – Top Freezer Frost Free - Made In India

## 2 Capacity Platform: 307L & 336L



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Gross Capacity 307 L

**NEW**



NR-BG311VSS3

**2**  
YEARS  
COMPREHENSIVE  
WARRANTY\*

#

**12**  
YEARS  
WARRANTY\*  
ON COMPRESSOR

**ECONAVI**

**JUMBO**  
STORAGE

**INVERTER**

SURROUND AIR FLOW  
**COOLING**

Ag Clean



## Key Features

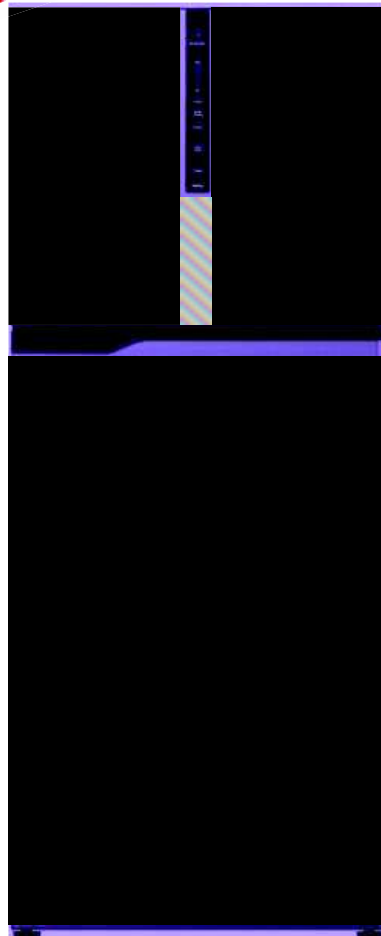
- Full Flat Door Frameless Design
- Toughened Glass Shelves
- Fresh Safe: 35L , Biggest Vegetable Case
- Surround Airflow
- Twist Ice Tray
- ECONAVI LAMP Demo Mode\*
- Best in Industry Energy Efficiency
- Color: Shining Silver

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Gross Capacity 307 L

**NEW**



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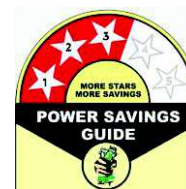
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||| **Ag Clean** |||



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NR-BG311VDA3

EXPERIENCE FRESH   
Panasonic | Refrigerators

Gross Capacity 336 L

**NEW**



NR-BG341VSS3

**2**  
YEARS  
COMPREHENSIVE  
WARRANTY\*

#

**12**  
YEARS  
WARRANTY\*  
ON COMPRESSOR

**ECONAVI**

**JUMBO**  
STORAGE

**INVERTER**

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Ag Clean



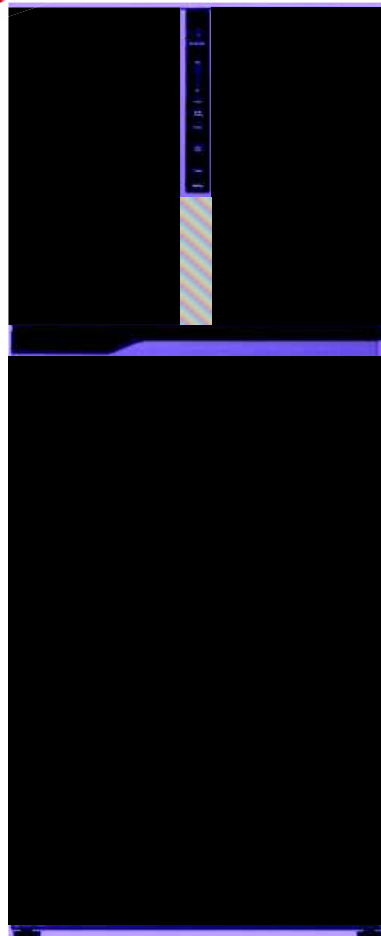
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EXPERIENCE FRESH   
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Gross Capacity 336 L

**NEW**



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**12**  
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WARRANTY\*  
ON COMPRESSOR

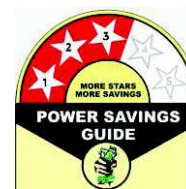
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NR-BG341VDA3

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# BG Series POP

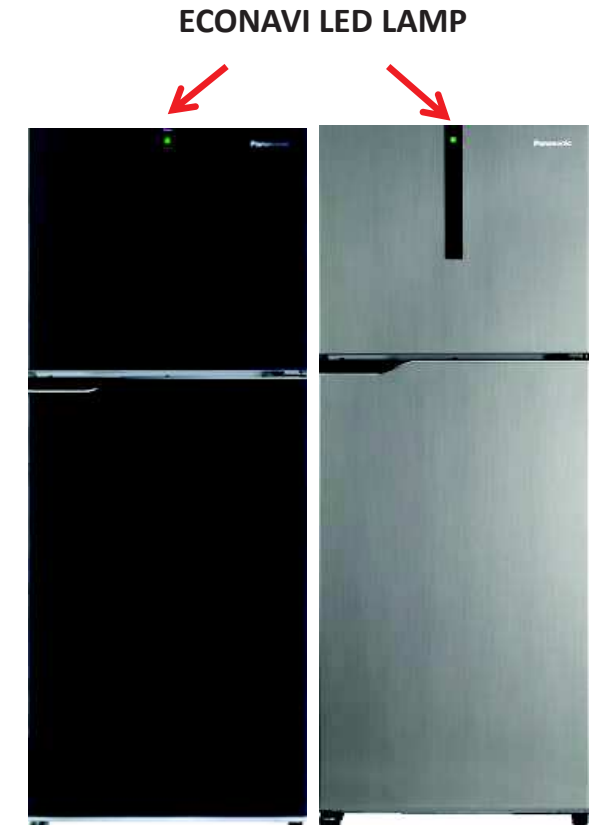
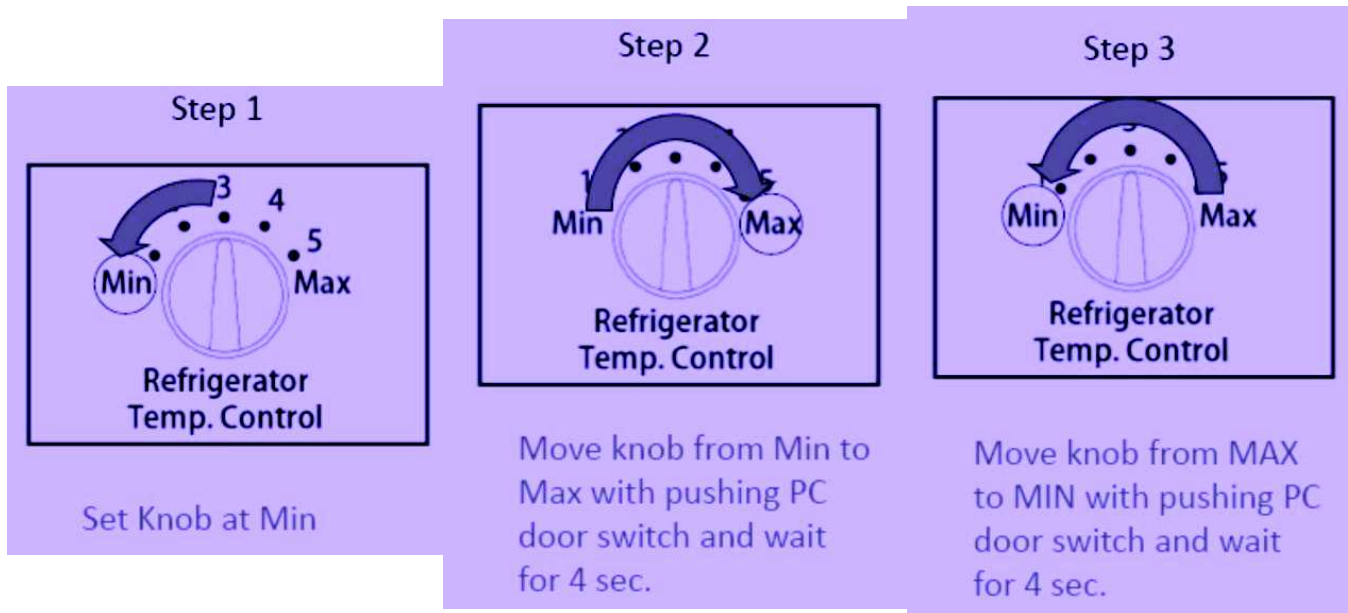


# ECONAVI Demo Mode

## What is ECONAVI Demo Mode:

ECONAVI Demo Mode is a mode in which the refrigerator's ECONAVI LED Lamp will glow all the time without the compressor, fan or heater being ON. It would help explain the customer about ECONAVI technology. The light sensor is ON in this case which indicates and demonstrates Energy Saving and benefits of ECONAVI can be explained.

## How to Set-up ECONAVI Demo Mode:



## Note:

1. Refrigerator Door Switch (PC Door Switch) must be kept pressed during Step 2 & Step 3.
2. Demo mode will finish once the power is off. You need to re-do the steps to set-up demo mode again.
3. ECONAVI LED Lamp will always be ON in demo mode.
4. Interior LED will also be ON when door is opened ( it will turn off if door is opened for more than 60 minutes).
5. Compressor, fan and heater will not work in Demo Mode.